

A large outdoor billboard for Marlboro Mid-Ohio. The billboard features a photograph of a red and white Marlboro Formula 1 race car, number 1, on a racetrack. The Marlboro logo is prominently displayed on the side of the car. Below the photograph, the text "MID-OHIO • AUGUST 10" is written in large, bold, white letters. To the right of this text, a smaller box contains the text "SURGEON GENERAL'S WARNING: PREGNANT WOMEN WHO SMOKE RISK FETAL INJURY AND PREMATURE BIRTH". At the bottom left of the billboard, there is a small Marlboro logo and the text "Sponsored by Marlboro Cigarettes". At the bottom right, the word "ELLER" is written in large, bold, white letters.

**Marlboro**

**MID-OHIO • AUGUST 10**

**ELLER**

Sponsored by Marlboro Cigarettes

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